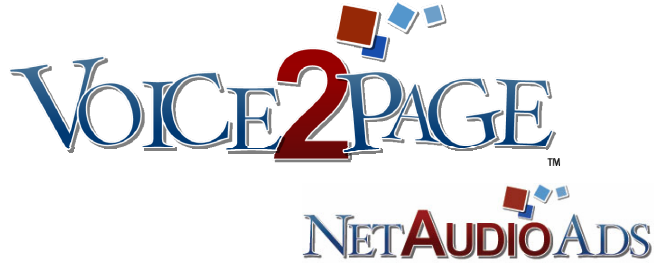


No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.



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PURPOSE

This BPA Worldwide Interactive Audit Report provides an independently verified summary of a census of Adlet Plays recorded at **NetAudioAds.com**. This audit report includes verification of Adlet Plays to all users. All verified counts are based on a census, not sample of Adlet Plays for this product. Adlet Plays to all users has been audited for counts only as reported separately herein.

PRODUCT INFORMATION

NetAudioAds.com is a network of participating web pages equipped to play short audio ads automatically to visitors at the time they land on those pages. **NetAudioAds.com** dynamic Internet audio is a product of Voice2Page Communications Inc.

INDEPENDENT AUDITORS' OPINION

BPA Worldwide required and has examined the complete and entire access log files of this product for the period covered by this report. Samples of extracts of log files are not accepted. BPA's examination of Adlet Plays, and accurate tracking by log files was made in accordance with generally accepted audit standards and accordingly included test and confirmations of actual access by users. BPA Worldwide used multiple software analysis tools for this audit. Based on such examination, it is BPA Worldwide's opinion that the statements set forth in this report present fairly and accurately the Adlet Plays in conformance with generally accepted auditing principles.

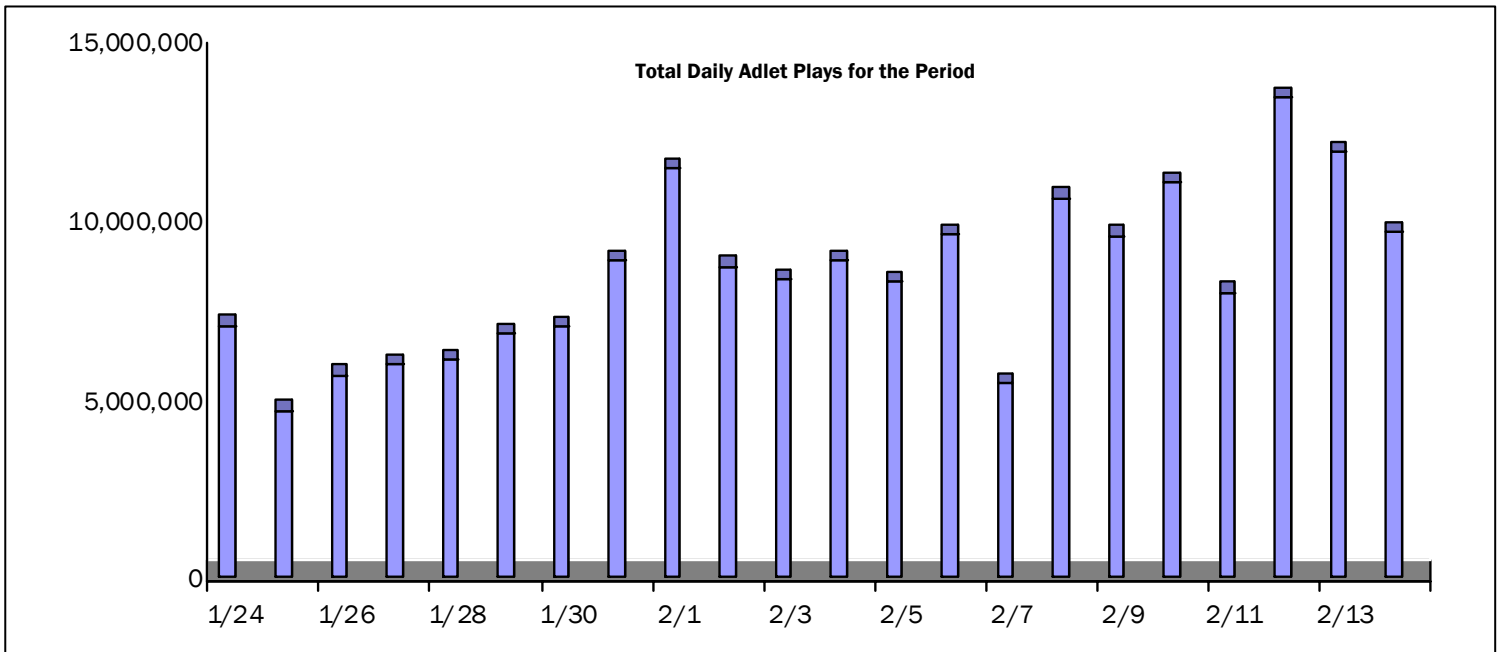
AVERAGE DAILY ADLET PLAYS _____ **8,446,143**

TOTAL ACTIVITY FOR PERIOD

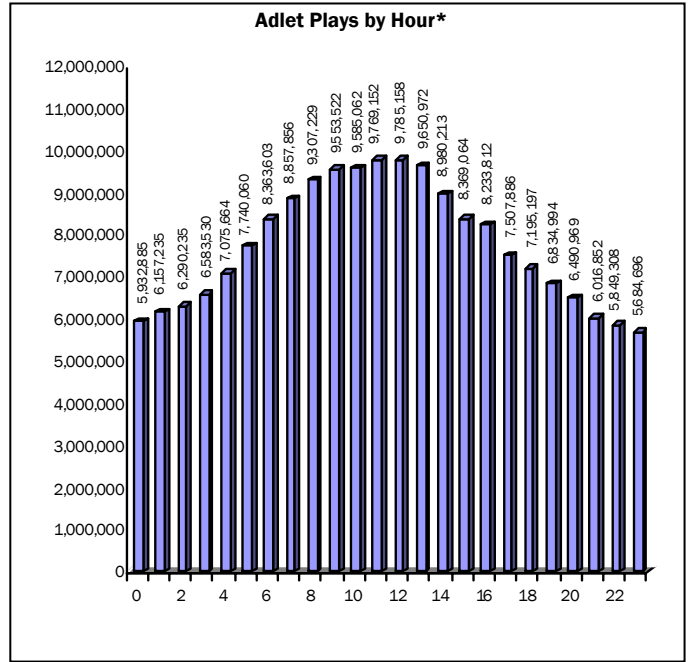
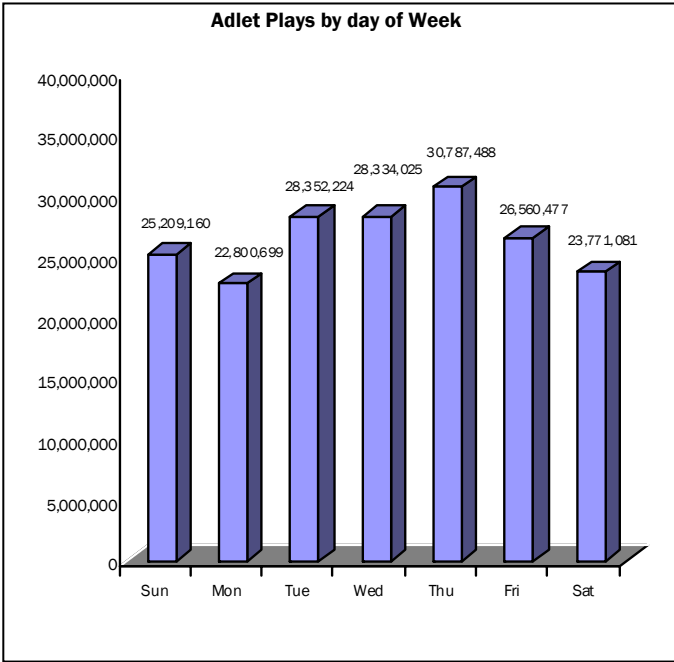
	TOTAL
Total Adlet Plays for Audit Period _____	185,815,154
Unique Listeners _____	* 27,045,103
Total Publisher Domains _____	45,717
Total Publisher Pages _____	5,640,212
Unique Adlets Played _____	**

* Unique Listeners were calculated based on the unique combination of User Agent and IP Address.

** Unique Adlets were not counted in the Initial Audit. This was a preliminary audit with only a silent adlet delivered for testing purposes



Date	Day of Week	Adlet Plays	Percentage
Jan 24, 2008	Thursday	6,996,198	3.77
Jan 25, 2008	Friday	4,623,864	2.49
Jan 26, 2008	Saturday	5,611,361	3.02
Jan 27, 2008	Sunday	5,934,598	3.19
Jan 28, 2008	Monday	6,045,326	3.25
Jan 29, 2008	Tuesday	6,762,301	3.64
Jan 30, 2008	Wednesday	6,959,594	3.75
Jan 31, 2008	Thursday	8,810,466	4.74
Feb 1, 2008	Friday	11,379,599	6.12
Feb 2, 2008	Saturday	8,655,785	4.66
Feb 3, 2008	Sunday	8,287,426	4.46
Feb 4, 2008	Monday	8,824,152	4.75
Feb 5, 2008	Tuesday	8,229,806	4.43
Feb 6, 2008	Wednesday	9,525,448	5.13
Feb 7, 2008	Thursday	5,380,790	2.90
Feb 8, 2008	Friday	10,557,014	5.68
Feb 9, 2008	Saturday	9,503,935	5.11
Feb 10, 2008	Sunday	10,987,136	5.91
Feb 11, 2008	Monday	7,931,221	4.27
Feb 12, 2008	Tuesday	13,360,117	7.19
Feb 13, 2008	Wednesday	11,848,983	6.38
Feb 14, 2008	Thursday	9,600,034	5.17
TOTAL		185,815,154	100.00



* Eastern Standard Time

AUDITED GEOGRAPHIC BREAKOUT							
State	Adlet Plays	State	Adlet Plays	Country	Adlet Plays	Country	Adlet Plays
USA		Alabama _____	613,671	Algeria _____	279,317	Latvia _____	280,527
Massachusetts _____	1,276,383	Tennessee _____	1,041,424	Argentina _____	1,089,760	Lithuania _____	544,355
Rhode Island _____	230,553	Mississippi _____	326,071	Australia _____	3,065,664	Macedonia _____	389,295
New Hampshire _____	246,702	Kentucky _____	736,928	Austria _____	439,042	Malaysia _____	2,123,296
Maine _____	280,036	East So. Central	2,718,094	Belgium _____	1,355,246	Malta _____	119,063
Vermont _____	99,434	Louisiana _____	643,813	Bosnia and Herzegovina _____	272,388	Mexico _____	2,834,909
Connecticut _____	696,204	Arkansas _____	398,386	Brazil _____	4,915,937	Morocco _____	898,280
New England	2,829,312	Oklahoma _____	565,553	Bulgaria _____	1,903,199	Netherlands _____	1,981,971
New Jersey _____	1,914,423	Texas _____	4,122,394	Chile _____	739,942	New Zealand (Aotearoa) _____	492,763
New York _____	3,757,802	West So. Central	5,730,146	China _____	4,987,584	Norway _____	600,051
Pennsylvania _____	2,329,827	Montana _____	126,634	Colombia _____	642,311	Pakistan _____	386,102
Middle Atlantic	8,002,052	Colorado _____	869,552	Costa Rica _____	114,480	Palestinian Territory, Occupied _____	190,958
Ohio _____	2,196,668	Wyoming _____	76,573	Croatia (Hrvatska) _____	1,812,449	Peru _____	426,813
Indiana _____	1,551,828	Idaho _____	226,753	Cyprus _____	111,297	Philippines _____	7,342,054
Michigan _____	1,747,973	Utah _____	448,746	Czech Republic _____	1,060,827	Poland _____	1,893,489
Wisconsin _____	840,847	Arizona _____	1,498,676	Denmark _____	645,437	Portugal _____	1,613,588
Illinois _____	2,527,076	New Mexico _____	256,906	Dominican Republic _____	175,799	Puerto Rico _____	258,300
East No. Central	8,864,392	Nevada _____	569,608	Ecuador _____	108,712	Qatar _____	205,332
Iowa _____	430,840	Mountain	4,073,448	Egypt _____	4,767,958	Romania _____	2,132,627
Minnesota _____	836,798	California _____	17,405,107	Estonia _____	246,936	Russian Federation _____	1,116,265
South Dakota _____	134,255	Hawaii _____	329,084	Finland _____	737,261	Saudi Arabia _____	1,182,857
North Dakota _____	107,943	Oregon _____	918,798	France _____	3,246,219	Serbia _____	1,928,279
Missouri _____	987,412	Washington _____	1,322,943	Germany _____	4,566,995	Singapore _____	1,775,213
Kansas _____	516,667	Alaska _____	114,673	Great Britain (UK) _____	10,317,140	Slovak Republic _____	552,862
Nebraska _____	309,974	Pacific	20,090,605	Greece _____	1,361,570	Slovenia _____	408,966
West No. Central	3,323,889	USA unknown _____	1,714,378	Hong Kong _____	1,923,723	South Africa _____	497,048
Delaware _____	145,203	USA TOTAL	68,203,351	Hungary _____	1,133,187	Spain _____	2,199,038
Washington, DC _____	269,982	CANADA		India _____	3,553,817	Sweden _____	1,109,840
Maryland _____	1,035,642	Newfoundland _____	93,980	Indonesia _____	1,347,975	Switzerland _____	595,587
Virginia _____	1,533,962	Prince Edward Island _____	21,380	Iran _____	408,372	Taiwan _____	1,122,988
West Virginia _____	324,690	Nova Scotia _____	180,919	Ireland _____	681,334	Thailand _____	1,670,904
North Carolina _____	1,599,146	New Brunswick _____	124,543	Israel _____	725,920	Turkey _____	2,292,043
South Carolina _____	646,995	Quebec _____	1,013,690	Italy _____	2,514,247	Ukraine _____	432,996
Georgia _____	1,868,524	Ontario _____	3,484,340	Jamaica _____	111,878	United Arab Emirates _____	774,707
Florida _____	3,432,891	Manitoba _____	268,008	Japan _____	1,195,007	Venezuela _____	888,457
South Atlantic	10,857,035	Saskatchewan _____	173,328	Jordan _____	189,145	Viet Nam _____	544,845
		Alberta, N.W.T. and Nunavut _____	786,487	Korea (South) _____	442,437	All Other Countries (150) _____	3,174,417
		B.C. and Yukon _____	1,039,261	Kuwait _____	240,134		
		Canada unknown _____	14,136			Total Adlet Plays:	185,815,154
		CANADA TOTAL	7,200,072				

Glossary

Terms found within this Report

Adlet	An eight second or less audio recording, served to a participating webpage visitor upon landing at that site
Adlet Play	The successful request and delivery of an adlet to the listener's browser.
Publisher Domain	The domain from which the adlet request is generated.
Publisher Page	The page within the Publisher Domain from which the adlet request is generated.
Unique Listener	Unique individual or browser which has accessed a Publisher's Domain and has been served an adlet. Unique Listeners have been calculated based on the unique combination of IP and User Agent.